TACOMA ART MUSEUM

TAM Gala 2022 Sponsorship Packages & Benefits

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TAM Gala celebrates outstanding art and community giving.

Event sponsorships support the museum's inspiring exhibitions, community programming and festivals, student school tours, guest artist lectures, special member events, and much more.

TAM works closely with local artists and businesses to showcase our community through sponsorships and silent and live auction items. With over 200 VIP guests, including museum Trustees, Director's Circle and Leadership Guild members, exhibition sponsors, renowned local artists, industry professionals, and community leaders, TAM Gala offers **exclusive marketing opportunities for community local businesses**.

General Event Sponsorships	\$1,500 Ad Plus	\$2,500 Supporting	\$5,000 Sustaining	\$10,000 Premier
FREE museum admission for all employees for one year from event	•	•	•	♦
Annual Museum guest passes for family, friends and clients	10	10	20	20
Half page, color Ad in Gala Program *	•	•	•	♦
Complimentary event tickets *		2	4	8 (Table)
TAM private event rental discount *		10%	15%	20%
Tiered recognition on all digital and physical event collateral		•	•	♦
Private exhibition tour – date to be agreed upon. For employees, guests, or clients. *			10 guests	20 guests
* indicates non-tax-deductible benefit (may be waived) Total <u>non</u>-tax-deductible portion:	\$500	\$850	\$1,270	\$1,940

\$500 half page, color ads and \$1,000 full page, color ads can also be purchased separately.

Special Sponsorship Opportunities (available only once)	\$7,500 Entertainment	\$7,500 Catering	\$7,500 Auction	\$12,500 Bar (2 locations)	\$15,000 Presenting
All benefits included with \$5,000 Sustaining Sponsorship	•	•	•	•	♦
Exclusive signage and logo recognition around designated sponsor area	♦	•	•	•	
All benefits included with \$10,000 Premier Sponsorship				•	♦
Featured logo placement on event invitation and program					♦